

# NIRANJAN KRISHNAMURTHI

User Experience Designer / Researcher



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krishnamurthi



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## Projects

### SFBC RIDER APP | UX RESEARCHER | LEAD UX DESIGNER *APRIL 2016*

- Created interactive prototype for a mobile app for San Francisco bicycle riders to share information
- Conducted and synthesized research, including surveys, user interviews, affinity diagramming, personas and usability tests
- Realized features to incorporate service design into app

### PROGRESS HARDWARE | UX RESEARCHER | UX DESIGNER *MARCH 2016*

- Created interactive prototype for redesigned e-commerce site to expand sales
- Conducted and synthesized research, including stakeholder and user interviews, card sorting and usability tests
- Created user flows, wireframes, visual design and prototyping

### KILL-A-LITER | RESEARCHER | DESIGNER *MAY 2010*

- Demonstrated an award-winning working prototype of a connected, water-saving faucet
- Conducted and synthesized research, including comparative and competitive analysis, design studios and usability tests

## Work Experience

### PARK ASSIST | USER RESEARCH AND DESIGN CONSULTANT *2015-2016*

- Produced research strategy and conducted research including usability tests, contextual inquiry, field studies and heuristic analysis
- Developed wireframes for entire site redesign based on research
- Recommended Service Design improvements for standalone customer facing kiosk at parking garages

### INKLING | USER RESEARCHER *2010-2012*

- Produced research strategy and conducted research for all programs including usability tests, surveys, prototyping, design studios, contextual inquiry and personas
- Prioritized key design issues and feature development based on research
- Spearheaded accessibility awareness for Inkling's e-textbook readers

### AARON MARCUS AND ASSOCIATES | USER EXPERIENCE ANALYST *2009*

- Designed and conducted research for client projects
- Designed and prototyped intuitive financial management website
- Identified needs and goals for increased usability and efficiency of the California Cancer Registry's website

## Publications

A. Marcus, N. Krishnamurthi. Cross-Cultural Analysis of Social Network Services in Japan, Korea and the United States. 2009 Proceedings of the International Conference on Internationalization, Design and Global Development, HCI International 2009, San Diego, CA.

## Skills

Field Studies  
Contextual Inquiry  
Research Synthesis  
Design Studio  
Interaction Design  
Visual Design  
Prototyping  
Usability Testing  
Survey Deployment  
Lean UX  
Information Architecture  
Content Strategy  
Service Design

## Tools

Sketch  
InVision  
Omnigraffle  
Omnioutliner  
Adobe Illustrator  
Adobe Indesign  
HTML & CSS  
Tableau  
Video Editing

## Education

GENERAL ASSEMBLY  
User Experience Design  
Immersive (2016)  
UNIVERSITY OF CALIFORNIA  
AT BERKELEY  
Master in Information  
Management and Systems (2011)  
ROCHESTER INSTITUTE OF  
TECHNOLOGY  
Master of Science in Computer  
Engineering (2007)  
Bachelor of Science in Computer  
Engineering (2005)

## Awards

KILL-A-LITER: Maker Faire 2010  
Editor's Choice